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Luxury Home Exchange Program Benefits Second Home Owners

Posted: Oct. 16th, 2012 | By [Carly Zinderman](#)



Photo Courtesy of 3RD HOME

3RD HOME provides second home owners with an opportunity to optimize the potential of their real estate asset through an innovative home exchange program. "A vacation home often represents a defining and compelling residential lifestyle experience for its owners. We created 3RD HOME to fill a need expressed by the most discerning individuals to find a desirable, safe and trustworthy way to expand the use of these residences," said founder and CEO Wade Shealy. "Second homes are costly assets, requiring 12 months of expense without 12 months of use. Their owners will frequently journey to the same destination in order to justify their investment rather than exploring new places. The 3RD HOME community provides members with a safe and easy platform for anytime access to the world's finest destinations."

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